



BABYK'TAN®

Smart. Simple. Stylish.

PRODUCT CATALOG



Bond Simply.

Smart. Simple. Stylish.

## About Us

The bond between you and your baby is of the utmost importance. From day one, everything you do should help promote that without anything getting in the way. At Baby K'tan, we know bonding.

That's why we created a safe, easy-to-use wrap carrier (with versatility to let you get close to your little one the way you think best)—because we know the value of time.

Every item we develop is designed with bonding in mind. If you're spending time googling how to clean spit-up off a diaper bag or wrestling snaps and tying your carrier, you're missing precious moments in an all-too-short period in your baby's life.

At Baby K'tan, our goal is for you to forget you're using us, so you can focus on them.

## A wrap without any wrapping

The Baby K'tan Baby Carrier has a patented double-loop design that functions as a sling, wrap and baby carrier, yet there is no wrapping, no buckling, and no adjusting any rings; simply slip your Baby K'tan Baby Carrier on in three easy steps.

## Easy to wear

The innovative Baby K'tan Baby Carrier design evenly distributes baby's weight across your back and shoulders for a comfortable and ergonomic hold.

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## Safe & Secure

I actually have patients ask me about babywearing and I always recommend the Baby K'tan. So easy to use, especially for the first 18 months of life. I was at my hospital today babywearing and got so many compliments! Love babywearing and the snuggles. It is safe and secure and he enjoys it, too.

Kat Pederson, DO, MS | FM/NMM Physician

## Bond with Baby

It's beautiful, comfortable, easy, and baby loves it! I'm finally able to use both hands and bond with the baby! She loves to take naps in there, lol. I have a part time job that I'm able to take my 2 mo daughter to at a fashion store selling clothes so this item is very beneficial to me because I'm able to carry her and help customers.

Keanna - New Momma

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## About the company

Baby K'tan was founded in 2007 by the Chesal and Wernick families – each raising a child with special needs. Both families began researching best practices for healthy infant development and were quickly introduced to the world of babywearing. Using a carrier is not only practical, but also helps promote a strong parent- child bond, along with many other developmental benefits. The families experimented with various slings, wraps and carriers and combined the best features into their own design, creating their flagship product, the Baby K'tan Baby Carrier!

The award winning Baby K'tan Baby Carrier is a patented ready-to-wear wrap that allows parent to wear baby in multiple positions without any complicated wrapping or buckling. Baby K'tan, LLC continues to increase their product line with smart, simple and stylish products that are designed to help promote the natural bond between parent and baby.

The Baby K'tan team also proudly devotes a percentage of its proceeds from the sale of all Baby K'tan products to the American Heart Association and the National Down Syndrome Society.

We trust that you will adore our brand as much as we do!

### Michal Chesal

Co-Founder / President

*Michal Chesal*

### Isaac Wernick

Co-Founder / CEO

*Isaac Wernick*

BABYK'TAN®

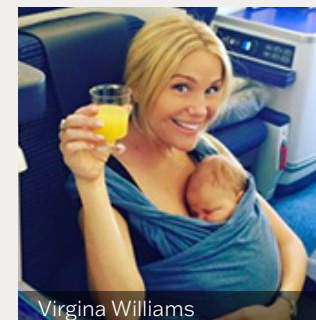
## Awards and Press



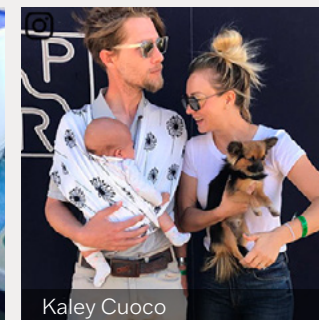
It's truly an honor to have received hundreds of awards for our patented carriers but even more of an honor to have received thousands of positive reviews online from parents around the world. Oh - and celebs seem to like us as well, like Senator Tammy Duckworth making history by bringing baby Maile onto the Senate floor while wearing her in a Baby K'tan Baby Carrier! Make your own memories and share them online use hashtag #babyktan to get featured.



Senator Tammy Duckworth



Virginia Williams



Kaley Cuoco



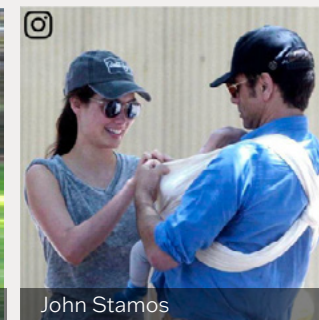
Jason Sudeikis + Olivia Wilde



Meghan O'Toole King



Natalie Portman



John Stamos



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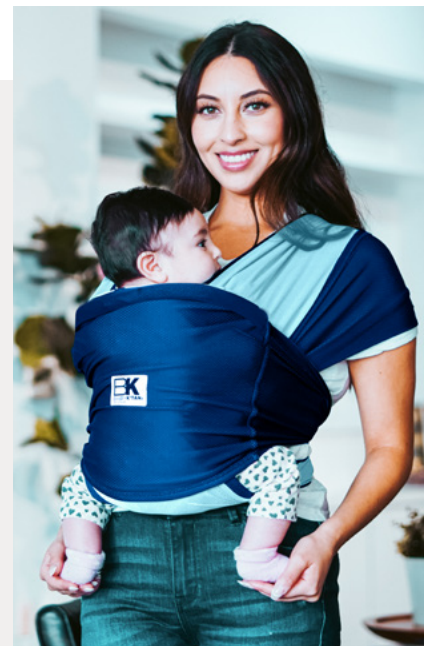
Original



Prints



Organic



Active



Breeze



Diaper Bags

## What's the difference between each of our award-winning carriers?

### Original and Print:

The Baby K'tan ORIGINAL and PRINT baby carriers are made of 100% jersey knit cotton with a unique one-way stretch. This all natural cotton fabric offers a soft and cozy carrier for parent and baby.

### Breeze:

The Baby K'tan BREEZE is made of 100% cotton - with jersey knit cotton on one half of the loops and a unique cotton-mesh on the other half of the loops. This cotton-mesh construction allows for added airflow. This is a great option for people who want a more breathable carrier with a natural fabric.

### Active:

The Baby K'tan ACTIVE is made of a 100% polyester hi-tech performance fabric (similar to a sports shirt). This material provides a unique temperature control for parent and baby, is breathable, quick-dry, wicks away sweat and moisture, and blocks over 90% UVA and UVB rays. Excellent for summer, outdoor use and humid conditions.

### Organic:

The Baby K'tan ORGANIC Cotton Baby Carrier is made of a 100% GOTS certified organic cotton with unique one-way stretch. This environmentally-friendly carrier is made of a soft natural fabric that will give you and your little one a warm and cozy hold.

### Active Oasis:

The Baby K'tan ACTIVE OASIS Baby Carrier is made of a breathable hi-tech performance fabric (Nylon/Poly/Spandex Blend) treated with HeiQ V-Block technology. The Active Oasis carrier wicks away moisture and sweat, blocks over 90% of UVA and UVB rays, is quick-dry, provides a unique temperature control for parent and baby, all while featuring antimicrobial\* technology. The perfect solution for active parents going out and about in today's environment.

\*The antimicrobial properties are built in to protect the product. Product does not protect users against human pathogens including bacteria, viruses, germs or other disease organisms. Always clean the product thoroughly after each use.

## Comparison Chart

	Original	Breeze	Active	Organic	Prints	Active Oasis
Model						
Material	100% Cotton	100% Cotton	100% Polyester	100% organic cotton	100% Cotton	Nylon/Poly/Spandex Blend
Construction	Jersey Knit	Half Jersey Knit Half Mesh Knit	Performance Sports Mesh	GOTS Certified Jersey Knit	Jersey Knit	Performance Sports Mesh
Price	\$49.95	\$59.95	\$59.95	\$59.95	\$59.95	\$69.95
Feel	Soft	Soft	Silky	Super Soft	Soft	Silky
Over 90% UVA Protection	No	No	Yes	No	No	Yes
Moisture Wicking	No	No	Yes	No	No	Yes
All-Natural Fabric	Yes	Yes	No	Yes	Yes	No
Machine Washable	Yes	Yes	Yes	Yes	Yes	Yes
Weight Range	8 - 35lbs	8 - 35lbs	8 - 35lbs	8 - 35lbs	8 - 35lbs	8 - 35lbs
# of Positions	5	5	5	5	5	5
HeiQ-V-Block Tehnology	No	No	No	No	No	Yes

# Original



100% Certified Cotton

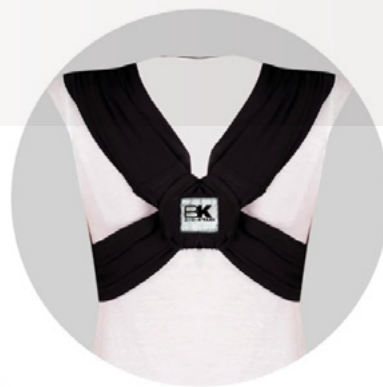


TESTED AND APPROVED

EU-EN CERTIFIED  
BS EN 13209  
PART 2:2005

ASTM APPROVED  
ASTM F2907

8-35lbs  
3.6kg - 15kg  
CONSULT PHYSICIAN  
FOR BABIES UNDER  
8 LBS



™The Seal of Cotton is a registered trademark of Cotton Incorporated

MSRP / MAP - \$49.95

## Baby K'tan Original Baby Carrier



A wrap-style baby carrier without the wrapping. The award-winning Baby K'tan Baby Carrier lets you enjoy hands-free, hassle-free, buckle-free babywearing anytime, anywhere. This ready-to-wear cotton wrap slips on easily like a t-shirt and is individually sized XXS to XL (varies by style) for the perfect fit. Its patented double-loop design and unique one-way stretch delivers the security you want and the versatility you need to be on the go and snuggle your little one close. Moms can even nurse discreetly and bond through skin-to-skin care modestly. No buckling or excess wrapping to confuse or frustrate you. All Baby K'tan Baby Carriers come in a matching carry bag that converts to a sash which provides added support for certain positions in your Baby K'tan Baby Carrier.

- No hardware! No buckles, rings, snaps, or zippers
- Ergonomic positioning for healthy infant development
- Evenly distributes weight across back and shoulders
- Double-loop design slips on like a t-shirt
- 100% all-natural cotton baby carrier
- 5 wearing positions
- Carry newborns and infants from 8 to 35lbs. (consult pediatrician for preemies)
- Machine washable and dryer safe
- Matching sash included

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# Original

MSRP - \$49.95

## Baby K'tan Original Baby Carrier

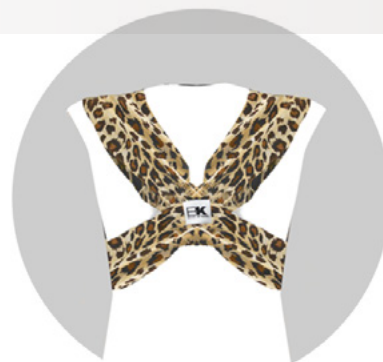


# Original Prints



MSRP - \$59.95

## Baby K'tan Original Print Baby Carrier



A wrap-style baby carrier without the wrapping. The award-winning Baby K'tan Baby Carrier lets you enjoy hands-free, hassle-free, buckle-free babywearing anytime, anywhere. This ready-to-wear cotton wrap slips on easily like a t-shirt and is individually sized XXS to XL (varies by style) for the perfect fit. Its patented double-loop design and unique one-way stretch delivers the security you want and the versatility you need to be on the go and snuggle your little one close. Moms can even nurse discreetly and bond through skin-to-skin care modestly. No buckling or excess wrapping to confuse or frustrate you. All Baby K'tan Baby Carriers come in a matching carry bag that converts to a sash which provides added support for certain positions in your Baby K'tan Baby Carrier.

- No hardware! No buckles, rings, snaps, or zippers
- Ergonomic positioning for healthy infant development
- Evenly distributes weight across back and shoulders
- Double-loop design slips on like a t-shirt
- 100% all-natural cotton baby carrier
- 5 wearing positions
- Carry newborns and infants from 8 to 35lbs. (consult pediatrician for preemies)
- Machine washable and dryer safe
- Matching sash included



100% Certified Cotton



TESTED AND APPROVED

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8-35lbs  
3.6kg - 15kg  
CONSULT PHYSICIAN  
FOR BABIES UNDER  
8 LBS

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# Original Prints

MSRP - \$59.95

Baby K'tan Original Print Baby Carrier



# Organic



100% Organic GOTS Certified Cotton



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MSRP - \$59.95

## Baby K'tan Organic Baby Carrier



Organic Natural

The Baby K'tan ORGANIC Cotton Baby Carrier is made of a 100% GOTS certified organic cotton with unique one-way stretch. This organic baby carrier is made of a soft natural fabric that will give you and your little one a warm and cozy hold. A wrap-style baby carrier without the wrapping? YES! With the award-winning Baby K'tan ORGANIC Cotton Baby Carrier, you can enjoy hands-free, hassle-free, buckle-free baby wearing anytime, anywhere. Wear baby in multiple positions, without any wrapping or buckling. This ready-to-wear organic baby sling carrier slips on easily like a t-shirt and is individually sized XXS to XL for the perfect fit.

- Ergonomic positioning for healthy infant development
- Evenly distributes weight across back and shoulders
- Double-loop design slips on like a t-shirt
- 100% Organic GOTS Certified cotton
- 5 wearing positions
- 8 - 35 lbs (consult pediatrician for preemies).
- Machine washable and dryer safe
- Matching sash included

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# Organic

MSRP - \$59.95

## Baby K'tan Organic Baby Carrier



Organic Natural



# Active



Blocks over 90% of UVA and UVB Rays



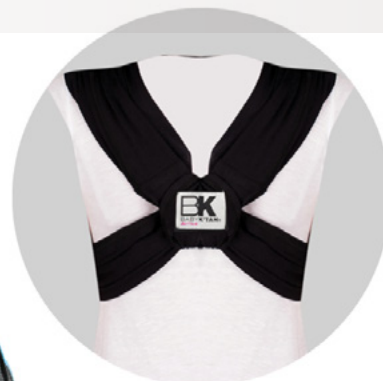
Breathable hi-tech performance fabric



Provides a unique cooling effect



Wicks away sweat and moisture



TESTED AND APPROVED



MSRP - \$59.95

## Baby K'tan Active Baby Carrier



Active Black

Let's face it, babywearing can generate some body heat. The Baby K'tan ACTIVE Baby Carrier is the perfect solution for hot and humid climates, parents who are athletic and outdoorsy, or individuals who are simply warm by nature. Made of a breathable hi-tech performance fabric, the Baby K'tan ACTIVE Baby Carrier wicks away moisture and sweat, blocks over 90% of UVA and UVB rays, is quick-dry, and provides a unique temperature control for parent and baby. Whether sitting at the beach, outside on a hike, or exploring by the sprinkler pad, this is the perfect baby carrier to help keep wearer and baby cool and comfortable.

All of our Baby K'tan Baby Carriers have a patented double-loop design that easily slips on like a t-shirt without any hassle of wrapping or buckling. Individually sized from XXS to XL (varies by style), parent and baby will get the perfect fit every time without having to adjust any snaps or ties.

- No hardware! No buckles, rings, snaps, or zippers
- Ergonomic positioning for healthy infant development
- Evenly distributes weight across back and shoulders
- Double-loop design slips on like a t-shirt
- 100% polyester
- 5 wearing positions
- Carry newborns and infants from 8 to 35lbs (consult pediatrician for babywearing under 8lbs)
- Easy discreet nursing
- Practice skin-to-skin kangaroo care
- Machine washable and dryer safe
- Matching sash included, converts to handy carry bag
- Blocks over 90% of UVA and UVB rays
- Quick-dry fabric
- Provides unique temperature control for parent & baby

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Smart. Simple. Stylish.

Active

MSRP - \$59.95

Baby K'tan Active Baby Carrier



Active Black



# Active Oasis



Antimicrobial\* fabric powered by HeiQ-V-Block



Blocks over 90% of UVA and UVB Rays



Breathable hi-tech performance fabric



Provides a unique cooling effect



Wicks away sweat and moisture

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EU-EN CERTIFIED  
BS EN 13209  
PART 2:2005

ASTM APPROVED  
ASTM F2907

8-35lbs  
3.6kg - 15kg  
CONSULT PHYSICIAN  
FOR BABIES UNDER  
8 LBS



POWERED BY  
**HEIQ**  
**V-BLOCK**



*\*The antimicrobial properties are built in to protect the product. Product does not protect users against human pathogens including bacteria, viruses, germs or other disease organisms. Always clean the product thoroughly after each use.*

MSRP - \$69.95

## Baby K'tan Active Oasis Baby Carrier



Today's current environment has created new challenges for parents. Active parents not only require a safe & comfortable carrier giving them the ability to be hands free and bond with baby, but they need a whole lot of extra flexibility and added security. Baby K'tan is proud to announce the launch of its new line of Active Oasis Baby Carriers, featuring innovative HeiQ materials Swiss AG V-Block antimicrobial technology, to its award winning line up of baby carriers. HeiQ V-Block is a groundbreaking new technology from HeiQ, an industry leader in textile innovation creating some of the most effective textiles in the market today.

- No hardware! No buckles, rings, snaps, or zippers
- Ergonomic positioning for healthy infant development
- Evenly distributes weight across back and shoulders
- Patented double-loop design slips on like a t-shirt
- 5 wearing positions from 8 to 35lbs. (consult pediatrician if under 8 lbs.)
- Easy, discreet nursing
- Practice skin-to-skin kangaroo care
- Machine washable and dryer safe
- Matching sash included, converts to handy carry bag
- Breathable hi-tech performance fabric features HeiQ-V-Block antimicrobial\* properties
- Wicks away moisture and sweat – blocks over 90% UVA/UVB rays
- Ultra-flexible Nylon/Poly/Spandex blend



Smart. Simple. Stylish.



# Active Oasis

MSRP - \$69.95

Baby K'tan Active Oasis Baby Carrier



# Breeze



MSRP - \$59.95

## Baby K'tan Breeze Baby Carrier



100% All  
Natural Cotton



Half Mesh Knit /  
Half Jersey Knit



Rotate loops to place  
mesh in front or back



TESTED AND APPROVED

 **EU-EN  
CERTIFIED**  
BS EN 13209  
PART 2:2005

 **ASTM  
APPROVED**  
ASTM F2907

 **8-35lbs  
3.6kg - 15kg**  
CONSULT PHYSICIAN  
FOR BABIES UNDER  
8 LBS 



We know that your day to day doesn't keep you in one place, so why should your baby carrier? Transitioning from indoor air-conditioning to outdoor sun and warmth can be tricky with a baby strapped to you. With the Baby K'tan Breeze you can easily adjust your carrier to accommodate any temperature. Made of a unique cotton-mesh construction, each loop is constructed of jersey knit cotton (like a t-shirt) on one side and a perforated mesh-knit cotton on the other. The perforated half provides added breathability for parent and baby, while the jersey side offers the same great cozy hold as the Original Baby K'tan Baby Carrier. Mom or Dad can easily rotate the loops of their Breeze Baby Carrier before placing baby in the wrap. Place the mesh in front or back of your baby sling, depending on your needs, providing airflow or warmth wherever desired.

- No hardware! No buckles, rings, snaps, or zippers
- Ergonomic positioning for healthy infant development
- Evenly distributes weight across back and shoulders
- Double-loop design slips on like a t-shirt
- 100% all-natural cotton baby carrier
- 5 wearing positions
- Carry newborns and infants from 8 to 35lbs. (consult pediatrician for preemies)
- Machine washable and dryer safe
- Matching sash included
- Unique half mesh knit / half jersey knit
- Breeze fabric allows extra breathability
- Option to rotate loops to place mesh in front or back for added airflow

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# Breeze

MSRP - \$59.95

## Baby K'tan Breeze Baby Carrier



# Sojourn

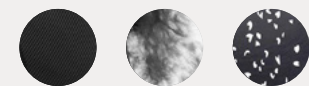


Available in three colors



MSRP - \$89.99

## Baby K'tan Sojourn Diaper Bag



The years are short, but the days are long – pack everything you need for a day trip with your little ones into our sleek Sojourn Backpack Diaper Bag! Designed to keep your hands free and ready for adventure, the Sojourn includes all the features you love in our larger bags, streamlined into an easy-access carry-all, perfect for travel, amusement parks, or wherever the day takes you.

Plenty of pockets to hold your essentials - Need an extra hand or two? The Sojourn has you covered with two felt-lined pockets to keep your cell phone, laptop, or tablet scratch-free and secure, an insulated bottle pocket to keep drinks warm or cold and store breastmilk safely, and six additional pockets to help you stay organized, uncluttered, and stress-free.

- Machine washable
- Adjustable shoulder straps and quick-grab top handle
- Removable wet bag with water resistant zipper
- Built-in wipes holder
- Removable, zip-down padded changing station
- 6 interior organizational pockets: 3 zipper pockets and 3 mesh pockets
- Exterior insulated zipper bottle / breastmilk pocket
- Tech pockets – 1 exterior felt-lined zipper cell phone pocket and 1 interior felt-lined tablet/laptop pocket
- Durable metal hardware including protective metal feet
- Detachable key fob
- Lightweight fabric

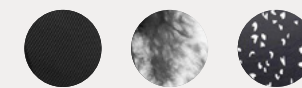
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# Sojourn

MSRP - \$89.99

## Baby K'tan Sojourn Diaper Bag



# Flex

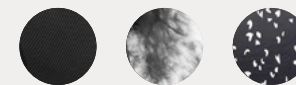


Available in three colors



MSRP - \$99.99

## Baby K'tan Flex Diaper Bag



The key to making parenthood look easy? Stay flexible! Our new Flex Convertible Diaper Bag gives you the adaptability, practicality, and innovative design you need for ease! With features intentionally crafted to help you take everything you need anywhere you need to go; the Flex lets you and your little ones play, work, snack, and explore with flexibility and simplicity. It's the bag you'll rely on while they're small, and love enough to keep carrying long after the diaper days are gone.

**3 WAYS TO WEAR** - one bag, adaptable for any adventure!

As a parent, you've got to be ready for anything. Our 3-way adjustable Flex can be carried as a tote, slung on your shoulder as a messenger, or worn as a backpack. For the duration of the diaper days and well beyond, Flex is designed for maximum efficiency to make your on-the-go lifestyle as flexible and convenient as possible!

- Machine washable
- Wear 3 ways – tote, messenger and backpack
- Built-in insulated cooler
- Metal D-rings to attach bag to stroller with stroller clips (stroller clips not included)
- Lightly padded changing pad
- 6 interior organizational pockets: 3 zipper pockets, 2 slip pockets, 1 mesh pocket
- Interior insulated slip bottle / breastmilk pocket
- Tech pockets – 1 exterior felt-lined zipper cell phone pocket and 1 interior felt-lined tablet/laptop pocket
- Durable metal hardware including protective metal feet
- Detachable key fob
- Lightweight fabric

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# Flex

MSRP - \$99.99

## Baby K'tan Flex Diaper Bag

